



NATIONAL SUMMER MEALS SPONSOR SURVEY

TEXAS RESULTS

Compiled by



Coming together to end hunger.

JUNE 2014

ABOUT THE FOOD RESEARCH AND ACTION CENTER



The Food Research and Action Center (FRAC) is the leading national nonprofit organization working to improve public policies and public-private partnerships to eradicate hunger and undernutrition in the United States. FRAC works with hundreds of national, state and local nonprofit organizations, public agencies, corporations and labor organizations to address hunger, food insecurity, and their root cause, poverty. FRAC harnesses the nation's resources on behalf of those who need help to stave off hunger—poor children and their families, seniors, the unemployed, low-income workers, the ill, and homeless persons.

ABOUT SHARE OUR STRENGTH



Share Our Strength's No Kid Hungry® campaign is ending childhood hunger by connecting kids to the healthy food they need, every day; teaches families how to cook healthy, affordable meals through Cooking Matters®; and invests in community organizations that fight hunger. The No Kid Hungry Center for Best Practices provides the tools and resources needed to help elected officials and their staff, educators and community leaders achieve success in fighting childhood hunger. Learn what works in the fight against childhood hunger and discover toolkits, case studies, hunger stats, issue briefs, reports and more at BestPractices.NoKidHungry.org.

ABOUT THE TEXAS HUNGER INITIATIVE



Developed within the Baylor School of Social Work, the Texas Hunger Initiative (THI) is a collaborative, capacity-building project focused on ensuring that every Texan has access to three nutritious meals a day, seven days a week. THI develops and implements strategies to end hunger through research, policy, education, community organizing and community development. Headquartered at the Baylor University School of Social Work with 12 regional offices across the state, THI convenes federal, state and local government stakeholders with nonprofits, faith communities and business leaders to create an efficient system of accountability that increases food security in Texas.

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ABOUT THE SURVEY

The National Summer Meals Sponsor Survey is a joint project of the Food Research and Action Center (FRAC) and Share Our Strength's Center for Best Practices. The purpose of the project is to better understand sponsors' perspectives of how a summer meals program operates locally and what might incentivize a sponsor to return to and grow the program year after year. The survey was distributed to both current and former sponsor organizations who are/were providing summer meals through the Seamless Summer Option of the National School Lunch Program or the Summer Food Service Program. The Texas Hunger Initiative (THI) collaborated on the survey distribution efforts in partnership with FRAC and Share Our Strength. THI analyzed the Texas responses, as presented in this report, as part of a larger effort to help sponsors run effective summer feeding programs.

ABOUT SUMMER MEALS

During the summer months, summer meals programs administered by the USDA's Department of Food and Nutrition Service are one way to ensure that children receive healthy meals each day. The Summer Food Service Program was established to assist in that effort when school is not in session. The National School Lunch Program Seamless Summer Option was created as an alternative for schools that already participate in school meal programs and wish to continue meal service into the summer. Schools, nonprofit organizations, and local cities serve as sponsors and typically have multiple meal sites within a county or region.

METHODOLOGY

During the fall of 2013, the National Summer Meals Sponsor Survey was developed by Share Our Strength and FRAC. It was piloted in Virginia and Arkansas before being distributed nationally in February 2014. The survey was distributed via an electronic link and completed online during the survey period from February 3, 2014, through March 15, 2014. The survey links were distributed via emails originating from various state agencies, FRAC, Share Our Strength or other partner organizations. At the national level, 2,294 sponsors completed the survey, with 231 respondents from Texas. Sponsors were asked a series of questions regarding program operation, experiences, and challenges. This report summarizes responses from the Texas sponsors. FRAC and Share Our Strength are working together to develop the national-level findings.

KEY FINDINGS

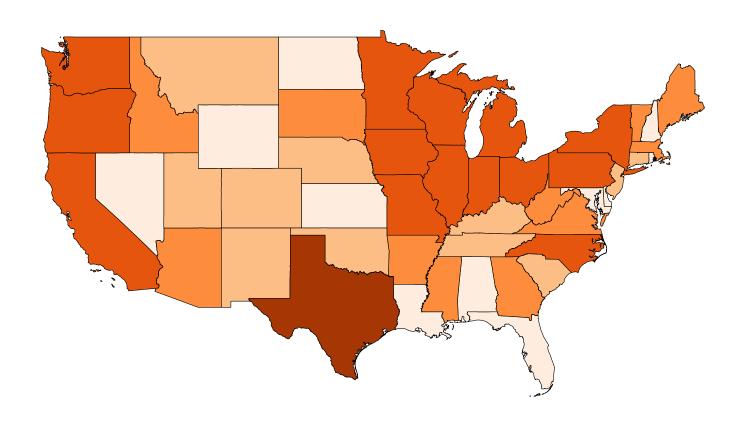
Overall, Texas sponsors report being satisfied with the summer meals program experience. However, school sponsors cite low participation as a major challenge for their programs and nonprofits cite transporting kids as a major obstacle. Sponsors conduct a wide number of outreach efforts, most often sending information home through schools and providing information at program sites. Training, planning ahead, and recognizing resources and limitations were common recommendations for more effective program management. Most Texas sponsors operate five or fewer sites and have kept their number of sites consistent over the past year. Nonprofit sponsors are more likely to report an interest in growing their programs, increasing their meal sites, and offering more meals. Access to more kids and funding for activities are the primary needs of all sponsors. To see complete topline Texas results, contact Dr. Kathy Krey of THI at (254) 710-6900. For more information about the national survey, contact Kim Caldwell of Share Our Strength at (202) 478-6524 or Kate Sims of FRAC at (202) 986-2200.

ACKNOWLEDGMENTS

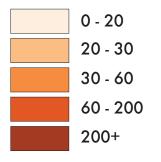
The Texas Hunger Initiative would like to recognize the Walmart Foundation for their generous support. Share Our Strength would like to recognize the Arby's Foundation. The Food Research and Action Center would like to recognize ConAgra Foods Foundation, Hillshire Brands, and the Walmart Foundation.

1. Texas had more sponsors respond to the survey than any other state.

State in which you operate.

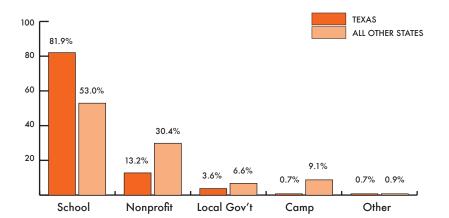


Number of Survey Responses



2. A majority of Texas respondents were schools (82%).

What best describes your organization?



	TEXA	.S	ALL OTHER STATES			
	N	%	N	%		
School	230	81.9	1,299	53.0		
Nonprofit	37	13.2	745	30.4		
Local Gov't	10	3.6	162	6.6		
Camp	2	0.7	222	9.1		
Other	2	0.7	21	0.9		
Total	281	100.0	2,449	100.0		

3. More than half of Texas respondents operate under the Seamless Summer Option (54%). Which program did you use in the most recent year you sponsored summer meals?



		TEXAS							
	TX Scl	nools	TX Nonprofits		TX To	otal	US Total		
	N	%	N	%	N	%	N	%	
Summer Food Service Program	99	44.6	7	100.0	106	46.3	1,091	78.0	
Seamless Summer Option through NSLP	123	55.4	0	0.0	123	53.7	307	22.0	
Total	222	100.0	7	100.0	229	100.0	1,398	100.0	

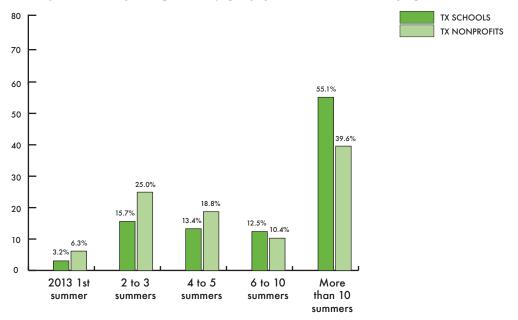
4. Almost all of Texas respondents operated a Summer Meals program in 2013 (96%).

Which of the following best describes your organization?

		TEXAS							
	TX Scl	nools	TX No	onprofits	TX T	otal	US Total		
	N	%	N	%	N	%	N	%	
Sponsored in 2013	216	96.0	48	98.0	264	96.4	2,309	97.1	
Previously a sponsor, not in 2013	9	4.0	1	2.0	10	3.6	69	2.9	
Total	225	100.0	49	100.0	274	100.0	2,378	100.0	

5. More than half of Texas respondents have served as a sponsor for more than 10 years (52%).

How many summers has your organization/agency sponsored a summer meals program?



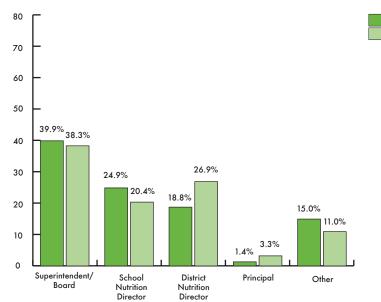
		TEXAS								
	TX Scl	hools	TX N	onprofits	тх т	otal	US Total			
	N	%	N	%	N	%	N	%		
2013 1st summer	7	3.2	3	6.3	10	3.8	201	8.9		
2 to 3 summers	34	15.7	12	25.0	46	17.4	426	18.8		
4 to 5 summers	29	13.4	9	18.8	38	14.4	402	17.8		
6 to 10 summers	27	12.5	5	10.4	32	12.1	451	19.9		
10+ summers	119	55.1	19	39.6	138	52.3	782	34.6		
Total	216	100.0	48	100.0	264	100.0	2,262	100.0		

Asked of those who answered "Sponsored in 2013" to question 4.

6a. School respondents most often report that the superintendent decides if the school will serve summer meals.

TX SCHOOLS US SCHOOLS

What is the title of the person/people who decides whether or not your organization/agency provides summer meals?

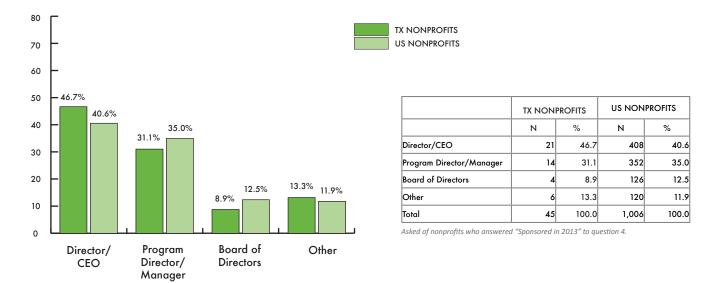


	TX SCH	IOOLS	US SCHOOLS			
	N	%	N	%		
Superintendent/Board	85	39.9	454	38.3		
School Nutrition Director	53	24.9	242	20.4		
District Nutrition Director	40	18.8	319	26.9		
Principal	3	1.4	39	3.3		
Other	32	15.0	130	11.0		
Total	213	100.0	1,184	100.0		

Asked of schools who answered "Sponsored in 2013" to question 4.

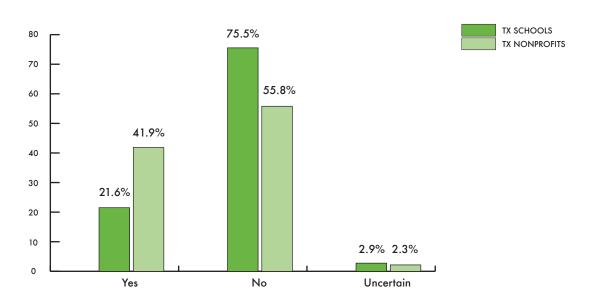
6b. Nonprofit sponsors most often report that the Director or CEO is the decision-maker.

What is the title of the person/people who decides whether or not your organization/agency provides summer meals?



7. More Texas nonprofits report running an afterschool meal program than do school sponsors.

Do you also sponsor the Afterschool Meal Program offered through the Child and Adult Care Food Program during the school year?

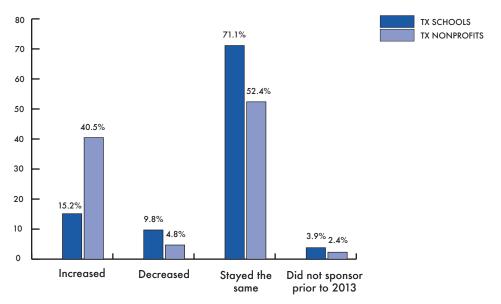


			ALL OTHE	R STATES					
	TX Scl	hools	TX Nor	profits	тх т	otal	US Total		
	N	%	N	%	N	%	N	%	
Yes	45	21.6	18	41.9	63	25.1	601	27.7	
No	157	75.5	24	55.8	181	72.1	1,519	70.0	
Uncertain	6	2.9	1	2.3	7	2.8	49	2.3	
Total	208	100.0	43	100.0	251	100.0	2,169	100.0	

Asked of those who answered "Sponsored in 2013" to question 4.

8. Most respondents maintained their number of meal sites in 2013.

How did the number of sites you sponsored in 2013 compare to 2012?

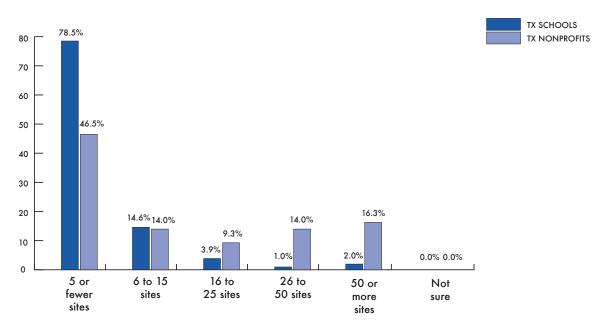


		TEXAS ALL							
	TX Scl	nools	TX No	onprofits	тх т	otal	US Total		
	N	%	N	%	N	%	N	%	
Increased	31	15.2	17	40.5	48	19.5	523	24.5	
Decreased	20	9.8	2	4.8	22	8.9	240	11.2	
Stayed the same	145	71.1	22	52.4	167	67.9	1,203	56.2	
Did not sponsor prior to 2013	8	3.9	1	2.4	9	3.7	173	8.1	
Total	204	100.0	42	100.0	246	100.0	2,139	100.0	

Asked of those who answered "Sponsored in 2013" to question 4.

9. Most sponsors report having 5 or fewer sites.

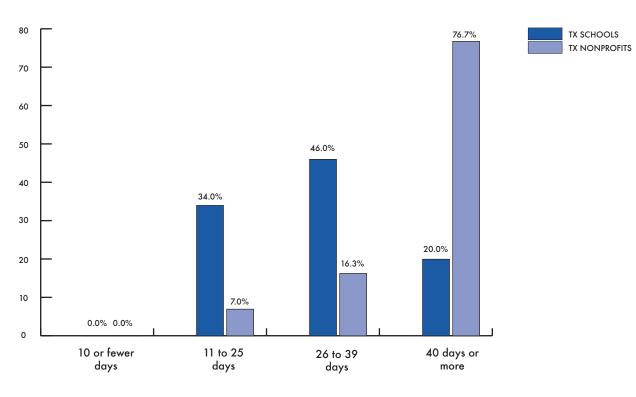
How many sites did you sponsor in summer 2013?



	TX Schools		TX N	onprofits	тх т	otal	US Total		
	N	%	N	%	N	%	N	%	
5 or fewer sites	161	78.5	20	46.5	181	73.0	1,502	69.9	
6 to 15 sites	30	14.6	6	14.0	36	14.5	348	16.2	
15 to 25 sites	8	3.9	4	9.3	12	4.8	125	5.8	
26 to 50 sites	2	1.0	6	14.0	8	3.2	90	4.2	
50 or more sites	4	2.0	7	16.3	11	4.4	69	3.2	
Not Sure	0	0.0	0	0.0	0	0.0	14	0.7	
Total	205	100.0	43	100.0	248	100.0	2,148	100.0	

Asked of those who answered "Sponsored in 2013" to question 4.

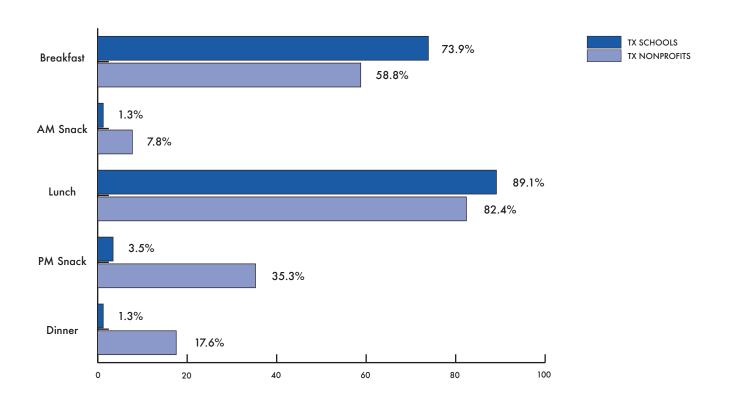
10. Texas nonprofits report serving meals more days than schools. How many days did you serve meals in summer 2013?



		ALL OTHE	ALL OTHER STATES						
	TX Scl	hools	TX No	onprofits	тх т	otal	US Total		
	N	%	N	%	N	%	N	%	
10 or fewer	0	0.0	0	0.0	0	0.0	43	2.0	
11 to 25	68	34.0	3	7.0	71	29.2	391	18.6	
26 to 39	92	46.0	7	16.3	99	40.7	685	32.5	
40 or more	40	20.0	33	76.7	73	30.0	986	46.8	
Total	200	100.0	43	100.0	243	100.0	2,105	100.0	

Asked of those who answered "Sponsored in 2013" to question 4.

11. Most Texas sponsors report serving breakfast and lunch. What types of meals did you serve? (select all that apply)



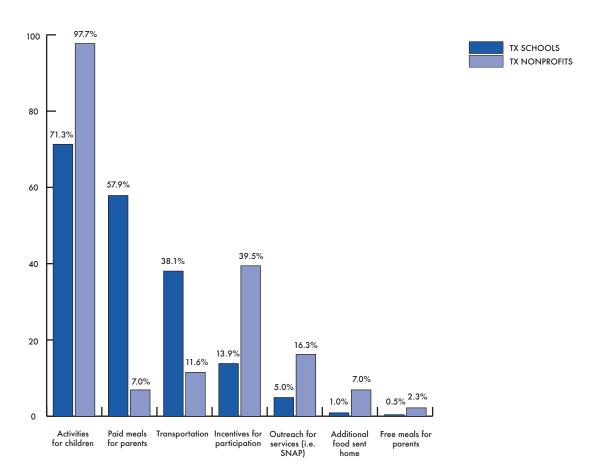
		TEXAS										
	TX Scl	nools	TX Nor	profits	TX T	otal	US Total					
	N	%	N	%	N	%	N	%				
Breakfast	170	73.9	30	58.8	200	71.2	1,574	64.3				
AM Snack	3	1.3	4	7.8	7	2.5	201	8.2				
Lunch	205	89.1	42	82.4	247	87.9	2,084	85.1				
PM Snack	8	3.5	18	35.3	26	9.3	494	20.2				
Dinner	3	1.3	9	17.6	12	4.3	380	15.5				

Asked of those who answered "Sponsored in 2013" to question 4.

Multiple responses were allowed for this question; the sum of responses may be greater than the total who responded to the survey.

12. School sites most often provide activities for children and paid meals to parents, while nonprofits often provide activities and incentives for attendance. All or most provide...

How many sites provide the following services?

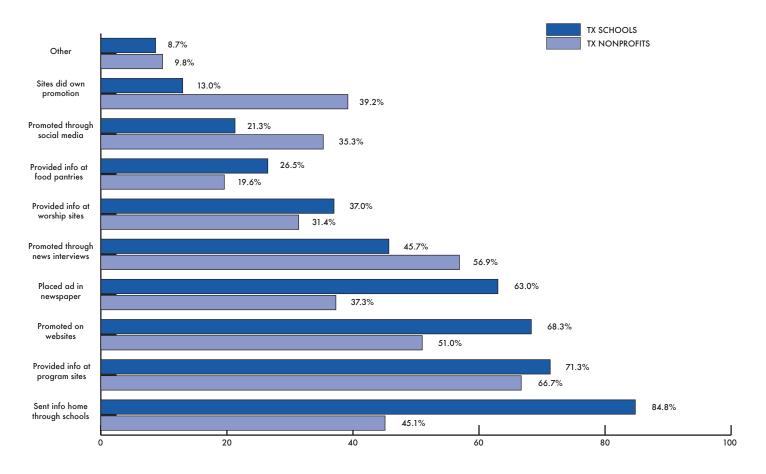


			TEXAS				ALL OTHER STATES	
All or Most Provide:	TX Scl	TX No	nprofits	TX T	otal	US Total		
	N	%	N	%	N	%	N	%
Activities for children	144	71.3	42	97.7	186	75.9	1,752	82.9
Paid Meals for Parents	117	57.9	3	7.0	120	49.0	654	35.8
Transportation	77	38.1	5	11.6	82	33.5	533	28.9
Incentives for participation	28	13.9	17	39.5	45	18.4	483	27.4
Outreach for services (i.e. SNAP)	10	5.0	7	16.3	17	6.9	210	12.2
Additional food sent home	2	1.0	3	7.0	5	2.0	87	5.1
Free meals for parents	1	0.5	1	2.3	2	0.8	133	7.7

Asked of those who answered "Sponsored in 2013" to question 4. Responses presented are those that "All" or "Most" sites provide.

13. Schools are most likely to conduct outreach by sending info home with students and providing info at sites; whereas nonprofits are most likely to provide info at sites and promote through earned media.

Which of the following types of outreach did you conduct for your sites? (select all that apply)

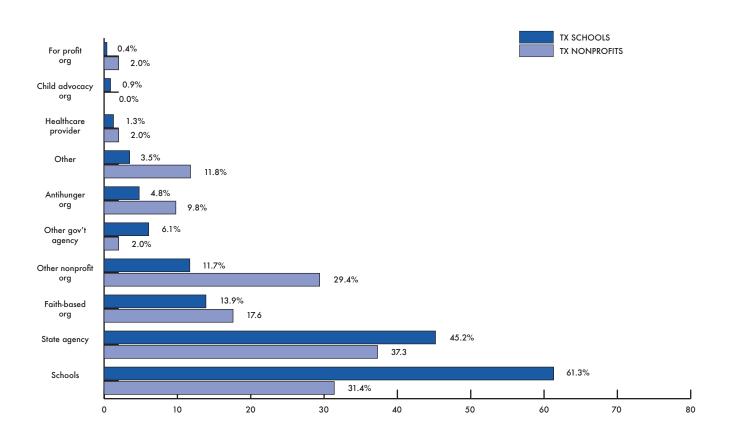


			ALL OTHE	R STATES				
	TX SCH	IOOLS	TX NONPROFITS		TX TOTAL		US TOTAL	
	N	%	N	%	N	%	N	%
Other	20	8.7	5	9.8	25	8.9	291	11.9
Sites did own promotion	30	13.0	20	39.2	50	17.8	624	25.5
Promoted through social media	49	21.3	18	35.3	67	23.8	699	28.5
Provided info at food pantries	61	26.5	10	19.6	<i>7</i> 1	25.3	756	30.9
Provided info at worship sites	85	37.0	16	31.4	101	35.9	856	35.0
Promoted through news interviews	105	45.7	29	56.9	134	47.7	1248	51.0
Placed ad in newspaper	145	63.0	19	37.3	164	58.4	1262	51.5
Promoted on websites	157	68.3	26	51.0	183	65.1	1338	54.6
Provided info at program sites	164	71.3	34	66.7	198	70.5	1714	70.0
Sent info home through schools	195	84.8	23	45.1	218	77.6	1639	66.9

Asked of those who answered "Sponsored in 2013" to question 4.

14. Texas sponsors most often report getting outreach assistance from their state agency or schools.

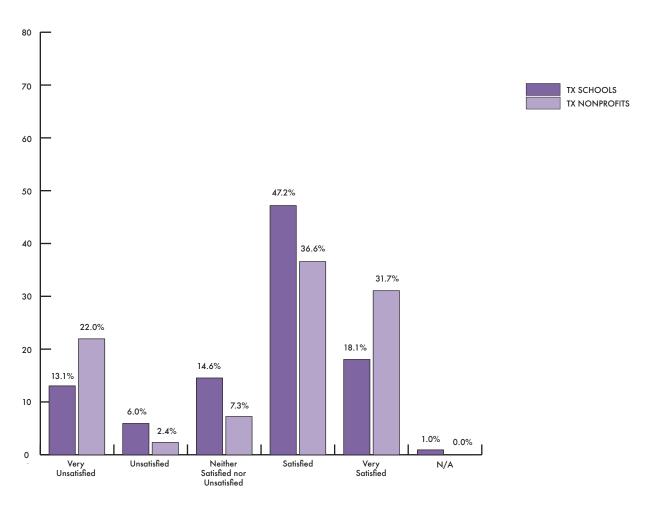
Who assisted you with your outreach and promotional materials? (select all that apply)



		TEXAS							
	TX Sc	hools	TX N	onprofits	TX To	otal	US Total		
	N	N %		N %		%	N	%	
For profit org	1	0.4	1	2.0	2	0.7	57	2.3	
Child advocacy org	2	0.9	0	0.0	2	0.7	130	5.3	
Healthcare provider	3	1.3	1	2.0	4	1.4	135	5.5	
Other	8	3.5	6	11.8	14	5.0	189	7.7	
Antihunger org	11	4.8	5	9.8	16	5.7	273	11.1	
Other gov't agency	14	6.1	1	2.0	15	5.3	172	7.0	
Other nonprofit org	27	11.7	15	29.4	42	14.9	540	22.0	
Faith-based org	32	13.9	9	17.6	41	14.6	557	22.7	
State agency	104	45.2	19	37.3	123	43.8	898	36.7	
Schools	141	61.3	16	31.4	157	55.9	1,272	51.9	

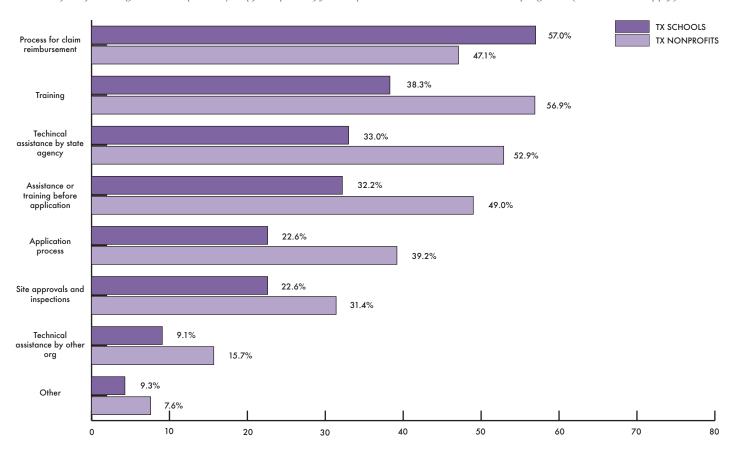
Asked of those who answered "Sponsored in 2013" to question 4.

5. Most Texas sponsors report being satisfied or very satisfied with the summer meal program. verall, how would you rate your satisfaction using the summer meal programs?



		TEXAS									
	TX Sc	hools	TX N	onprofits	тх т	otal	US Total				
	N	N %		%	N	%	N	%			
Very Unsatisfied	26	13.1	9	22.0	35	14.6	390	18.6			
Unsatisfied	12	6.0	1	2.4	13	5.4	57	2.7			
Neither Satisfied nor Unsatisfied	29	14.6	3	7.3	32	13.3	147	7.0			
Satisfied	94	47.2	15	36.6	109	45.4	845	40.3			
Very Satisfied	36	18.1	13	31.7	49	20.4	639	30.5			
N/A	2	1.0	0	0.0	2	0.8	17	0.8			
Total	199	100.0	41	100.0	240	100.0	2,095	100.0			

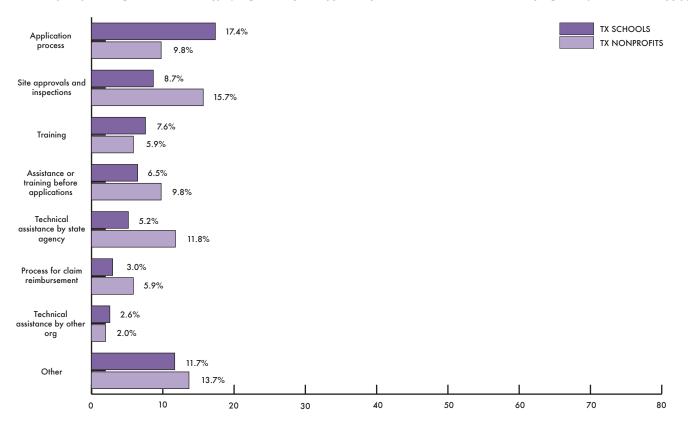
16. Schools most often report that the process for reimbursement is a positive experience; nonprofits most often report that training is positive. Which of the following have been positive/helpful aspects of your experience with the summer meals program? (select all that apply)



			ALL OTH	ER STATES					
	TX Sc	hools	TX No	nprofits	TX T	otal	US Total		
	N	%	% N %		N	%	N	%	
Process for claim reimbursement	131	57.0	24	47.1	155	55.2	1,406	57.4	
Training	88	38.3	29	56.9	117	41.6	1,510	61.7	
Technical assistance by state agency	76	33.0	27	52.9	103	36.7	1,222	49.9	
Assistance or training before application	74	32.2	25	49.0	99	35.2	1,351	55.2	
Application process	52	22.6	20	39.2	72	25.6	1,105	45.1	
Site approvals and inspections	52	22.6	16	31.4	68	24.2	1,238	50.6	
Techincal assistance	21	9.1	8	15.7	29	10.3	228	9.3	
Other	10	4.3	4	7.6	14	5.0	148	6.0	

17. Schools most often cite the application process as a negative aspect of the program, while nonprofits often report site approvals and inspections as negative experiences.

Which of the following have been unhelpful/negative aspects of your experience with the summer meals program? (select all that apply)



			ALL OTH	ER STATES					
	TX Schools		TX No	nprofits	тх т	Total	US Total		
	N	%	N	%	N	%	N	%	
Application process	40	17.4	5	9.8	45	16.0	268	10.9	
Site approvals and inspections	20	8.7	8	15.7	28	10.0	170	6.9	
Training	18	7.6	3	5.9	21	7.5	108	4.4	
Assistance or training before applications	15	6.5	5	9.8	20	7.1	104	4.2	
Technical assistance by state agency	12	5.2	6	11.8	18	6.4	85	3.5	
Process for claim reimbursement	7	3.0	3	5.9	10	3.6	128	5.2	
Technical assistance by other org	6	2.6	1	2.0	7	2.5	61	2.5`	
Other	27	11.7	7	13.7	34	12.1	300	12.2	

18. Schools report that proper training and planning are important for first-time sponsors; nonprofits report that recognizing resources and limitations are important.

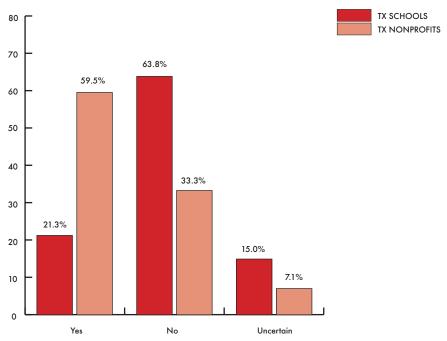
Please share any advice that you have as a sponsor that you would tell someone about managing the program for the first time.

THEMES	SCHOOLS	NONPROFITS
Ensure proper training	10	4
Plan ahead and stay organized to maximize efficiency and minimize expenses	10	4
Integrate into existing systems and procedures	9	0
Coordinated teamwork is essential	6	0
Ensure accurate projecting and monitoring of meals and participation	6	2
Seek out best practices and advice from those who have done it before	4	4
Serve food kids will like	4	0
Effectively promote the program	4	0
Be positive	4	0
Remember the bigger picture	2	2
Scaling - recognize resources and limitations	0	5
Total Responses	59	21

Themes identified from open-ended responses.

ADDITIONAL PROGRAM SUPPORT

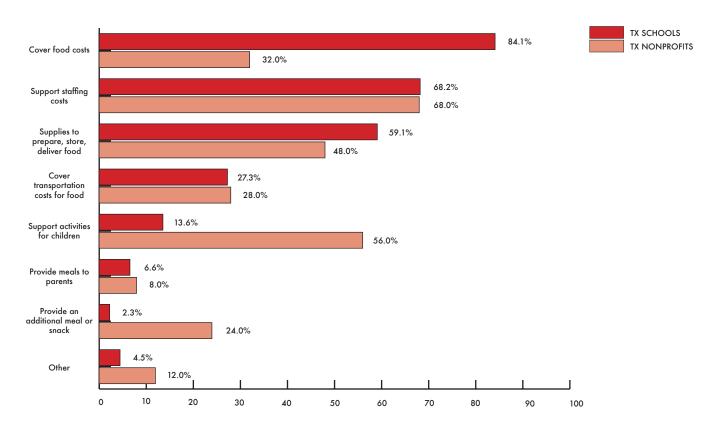
19. Nonprofits are more likely to report using additional funds to run their meal program. Have you used additional funds to grow or enhance your meal programs (beyond the reimbursment)?



		ALL OTH	ER STATES						
	TX Sc	hools	TX No	nprofits	TX T	otal	US Total		
	N	%	N	N % N %				%	
Yes	44	21.3	25	59.5	69	27.7	843	39.2	
No	132	63.8	14	33.3	146	58.6	995	46.3	
Uncertain	31	15.0	3	7.1	34	13.7	313	14.6	
Total	207	100.0	42	100.0	249	100.0	2,151	100.0	

20. Schools report using additional funds to cover food costs; nonprofits report using funds to support staffing costs.

How did you use these funds? (select all that apply)

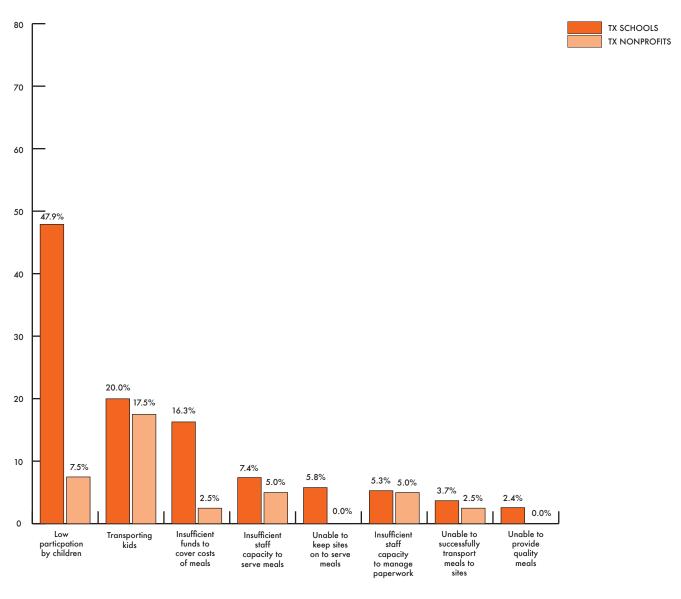


			ALL OTHER STATES					
	TX Sc	hools	TX No	nprofits	TX T	otal	US Total	
	И	%	И	%	N	%	N	%
Cover food costs	37	84.1	8	32.0	45	65.2	437	51.8
Support staffing costs	30	68.2	17	68.0	47	68.1	485	57.5
Supplies to prepare, store, deliver food	26	59.1	12	48.0	38	55.1	439	52.1
Cover transportation costs for food	12	27.3	7	28.0	19	27.5	252	29.9
Support actvities for children	6	13.6	14	56.0	20	29.0	353	41.9
Provide meals to parents	3	6.6	2	8.0	5	7.2	118	14.0
Provide an additional meal or snack	1	2.3	6	24.0	7	10.1	224	26.6
Other	2	4.5	3	12.0	5	7.2	80	9

Asked of those who answered "Yes" to question 19.

21. Schools report that low participation is a major challenge, whereas nonprofits report that transportation is a major challenge. Major challenges are...

Were any of the following challenges for your program?



			TEX	AS			ALL OTHE	R STATES
Major Challenges:	TX Schools		TX Nonprofits		TX Total		US Total	
	N % N %		N	%	N	%		
Low participation by children	91	47.9	3	7.5	94	40.9	332	16.5
Transporting kids	38	20.0	7	17.5	45	19.6	258	13.0
Insufficient funds to cover cost of meals	31	16.3	1	2.5	32	13.9	206	10.2
Insufficient staff capacity to serve meals	14	7.4	2	5.0	16	7.0	120	6.0
Unable to keep sites on to serve meals	11	5.8	0	0.0	11	4.8	46	2.3
Insufficient staff capacity ot manage the paperwork	10	5.3	2	5.0	12	5.2	161	8.0
Unable ot successfully transport meals ot sites	7	3.7	1	2.5	8	3.5	66	3.3
Unable to provide quality meals	5	2.6	0	0.0	5	2.2	44	2.2

Responses presented are those cited as a "Major Challenge" by the respondents.

22. Maximizing commodities, collaboration, and planning ahead were sponsors' advice for running an effective program.

What advice would you give other sponsors in managing an effective program from year to year?

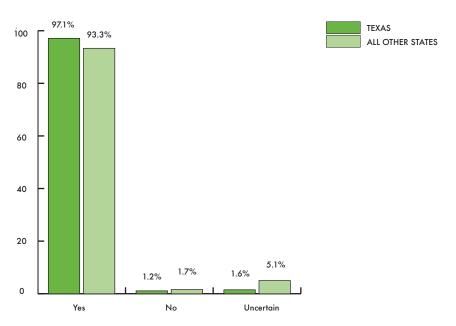
THEMES	SCHOOLS	NONPROFITS
Maximize use of commodities	8	0
Expect and adjust to changes in participation throughout the summer	5	0
Plan ahead and stay organized	5	3
Promote program through existing resources throughout the year	4	0
Simple menu planning	3	0
Maximze participation through planning (location is key)	2	0
Provide activities/enrichment opportunities for children	2	3
Serve food the kids like	2	0
Strategize for cost effectiveness	1	0
Teamwork and collaboration are essential	1	5
Utilize existing resources	1	0
Ensure quality inputs (staff, people, food, etc.)	0	4
Ensure proper training	0	5
TOTAL RESPONSES	34	18

Themes identified from open-ended responses.

FUTURE PROGRAM PLANS

23. Most respondents plan to continue as sponsors in 2014.

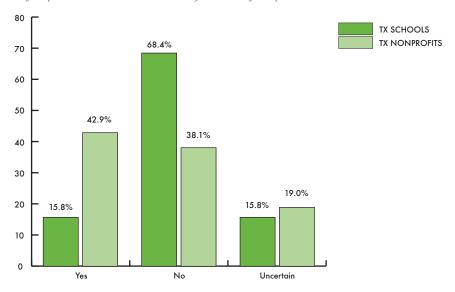
Do you plan to sponsor a summer meals program in 2014?



		ALL OTHER STATES						
	TX Sch	TX Nor	profits	тх т	otal	US Total		
	N %		N	%	N	%	N	%
Yes	195	96.5	42	100.0	237	97.1	1,972	93.3
No	3	1.5	0	0.0	3	1.2	35	1.7
Uncertain	4	2.0	0	0.0	4	1.6	107	5.1
Total	202	100.0	42	100.0	244 100.0		2,114	100.0

24. Of those who plan to sponsor in 2014, most schools do not plan to increase meal sites.

Do you plan to increase the number of sites that you sponsor?

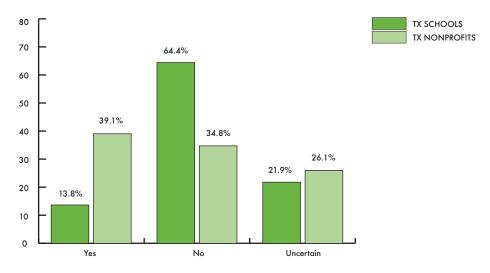


		TEXAS										
	TX Sc	hools	TX No	nprofits	тх т	otal	US Total					
	N	%	N	%	N	%	N	%				
Yes	31	15.8	18	42.9	49	20.6	417	21.2				
No	134	68.4	16	38.1	150	63.0	1,103	56.0				
Uncertain	31	15.8	8	19.0	39	16.4	449	22.8				
Total	196	100.0	42	100.0	238	100.0	1,969	100.0				

Asked of those who answered "Yes" to question 23.

25. Of those who do not plan to add sites, nonprofits are more likely to express interest if they have help identifying new sites.

With help identifying sites, would you be interested in adding additional sites?

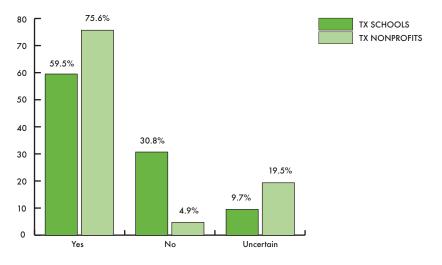


		ALL OTHER STATES						
	TX Schools		TX Nonprofits		тх т	otal	US Total	
	N	%	N	%	N	%	N	%
Yes	22	13.8	9	39.1	31	16.1	343	22.4
No	103	64.4	8	34.8	111	57.5	766	50.0
Uncertain	35	21.9	6	26.1	41	21.2	422	27.6
Total	160	100.0	23	100.0	183	94.8	1,531	100.0

Asked of those who answered "No" to question 24.

26. Of those who plan to add sites, most report they plan to increase the number of children served.

Do you plan to increase the number of children served at your current sites?

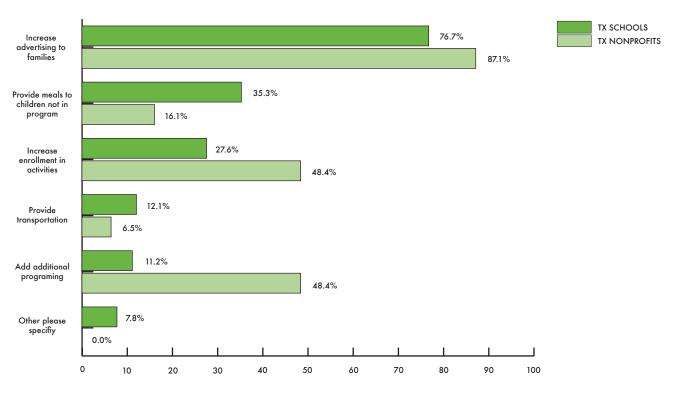


		ALL OTHER STATES						
	TX Sch	TX No	nprofits	TX T	otal	US Total		
	N	%	N	%	N	%	N	%
Yes	116	59.5	31	75.6	147	62.3	1,268	64.5
No	60	30.8	2	4.9	21	8.9	205	10.4
Uncertain	19	9.7	8	19.5	68	28.8	492	25.0
Total	195	100.0	41	100.0	236	100.0	1,965	100.0

Asked of those who answered "Yes" to question 24.

27. Of those planning to increase children served, most will use advertising to increase participation.

What tactics will you use to increase particiaption at your current sites?

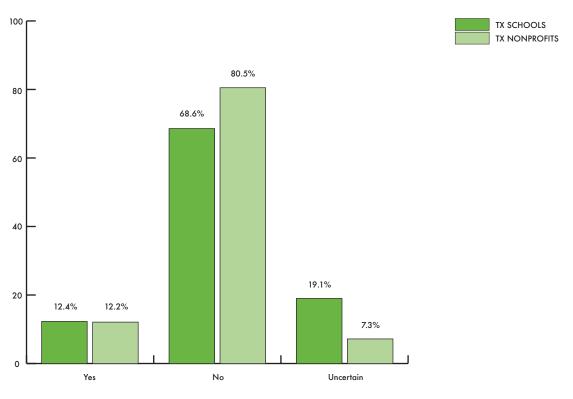


		ALL OTHER STATES						
	TX Schools		TX Nonprofits		TX Total		US Total	
	N	%	N	%	N	%	N	%
Increase advertising to families	89	76.7	27	87.1	116	78.9	975	76.9
Provide meals to children not in program	41	35.3	5	16.1	46	31.3	321	25.3
Increase enrollment in activities	32	27.6	15	48.4	47	32.0	618	48.7
Provide transportation	14	12.1	2	6.5	16	10.9	161	12.7
Add additional program	13	11.2	15	48.4	28	19.0	457	36.0
Other please specify	9	7.8	0	0.0	9	6.1	126	9.9

Asked of those who answered "Yes" to question 26.

28. Of those who plan to sponsor in 2014, most respondents do not plan to increase their number of operating days.

Do you plan to increase the number of days your sites are open to serve meals?



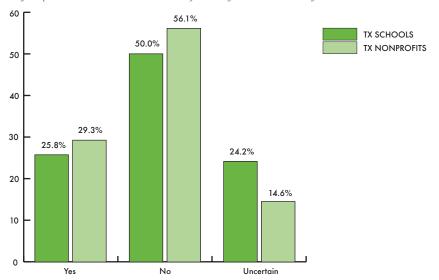
		ALL OTHER STATES						
	TX Schools		TX Nonprofits		тх т	otal	US Total	
	N	%	N	%	N	%	N	%
Yes	24	12.4	5	12.2	29	12.3	192	9.8
No	133	68.6	33	80.5	166	70.6	1,328	67.9
Uncertain	37	19.1	3	7.3	40	17.0	437	22.3
Total	194	100.0	41	100.0	235	100.0	1,957	100.0

Asked of those who answered "Yes" to question 23.

Multiple responses were allowed for this question; the sum of responses may be greater than the total who responded to the survey.

29. Of those who plan to sponsor in 2014, about 1/4 of respondents plan to increase the number of meals served each day.

Do you plan to increase the number of meals you will serve at your current sites each day?

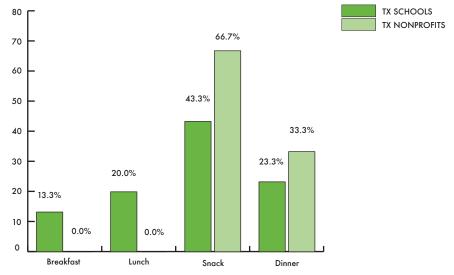


		ALL OTHER STATES							
	TX Schools		TX Nonprofits		тх т	otal	US Total		
	N	%	N	%	N	%	N	%	
Yes	50	25.8	12	29.3	62	26.4	553	28.3	
No	97	50.0	23	56.1	120	51.1	975	49.8	
Uncertain	47	24.2	6	14.6	53	22.6	429	21.9	
Total	194	100.0	41	100.0	235	100.0	1,957	100.0	

Asked of those who answered "Yes" to question 23.

30. If they added a meal, most report they would add a snack.

Which meal service would you add?

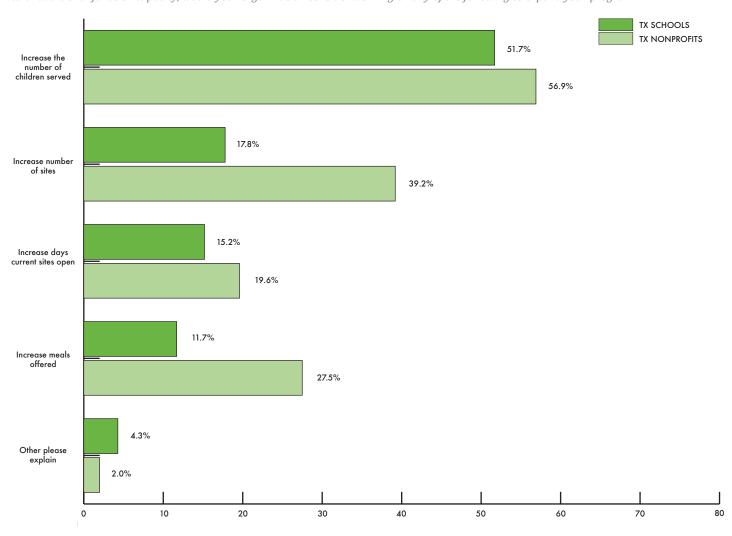


		ALL OTHER STATES							
	TX Schools		TX Nonprofits		тх т	otal	US Total		
	N	%	N	%	N	%	N	%	
Breakfast	4	13.3	0	0.0	4	10.3	97	27.0	
Lunch	6	20.0	0	0.0	6	15.4	63	17.5	
Snack	13	43.3	6	66.7	19	48.7	131	36.5	
Dinner	7	23.3	3	33.3	10	25.6	68	18.9	
Total	30	100.0	9	100.0	39	100.0	359	100.0	

Asked of those who answered "Yes" to question 29.

31. With additional capacity, most respondents would work to increase the number of children served.

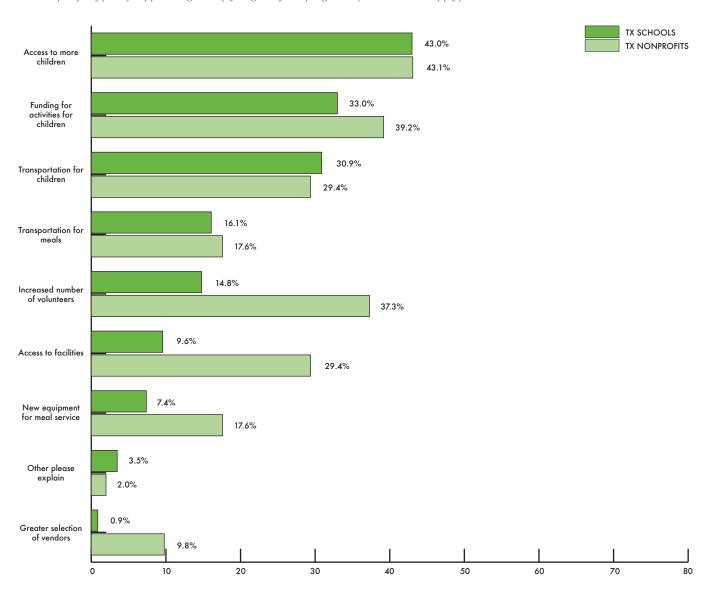
With additional funds or capacity, would your organization consider working on any of the following to expand your program?



		ALL OTHER STATES						
	TX Schools		TX Nonprofits		TX Total		US Total	
	N	%	N	%	N	%	N	%
Increase the number of children served	119	51. <i>7</i>	29	56.9	148	52.7	1,246	50.9
Increase number of sites	41	17.8	20	39.2	61	21.7	747	30.5
Increase days current sites open	35	15.2	10	19.6	45	16.0	428	17.5
Increase meals offered	27	11. <i>7</i>	14	27.5	41	14.6	483	19.7
Other please explain	10	4.3	1	2.0	11	3.9	119	4.9

32. Most sponsors report that access to more children would grow their programs. Nonprofits are more likely to report a need for volunteers, facilities, equipment, and vendors.

What specific types of support might help you grow your program? (select all that apply)



		TEXAS							
	TX Sc	TX Schools		TX Nonprofits		Total .	US Total		
	N	%	N	%	N	%	N	%	
Access to more children	99	43.0	22	43.1	121	43.1	800	32.7	
Funding for activities for children	76	33.0	20	39.2	96	34.2	1,018	41.6	
Transportation for children	71	30.9	15	29.4	86	30.6	657	26.8	
Transportation for meals	37	16.1	9	17.6	46	16.4	432	17.6	
Increased number of volunteers	34	14.8	19	37.3	53	18.9	753	30.7	
Access to facilities	22	9.6	15	29.4	37	13.2	324	13.2	
New equipment for meal service	17	7.4	9	17.6	26	9.3	481	19.6	
Other please explain	8	3.5	1	2.0	9	3.2	121	4.9	
Greater selection of vendors	2	0.9	5	9.8	7	2.5	161	6.6	



Food Research and Action Center

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