**JENNIFER J. GUERRA**

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**EDUCATION**

**DOCTOR OF EDUCATION:** LEARNING AND ORGANIZATIONAL CHANGE2021

Baylor University, Waco TX

**MASTER OF ARTS IN EDUCATION**: ORGANIZATIONAL LEADERSHIP AND LEARNING 2018

The George Washington University, Washington D.C.

**BACHELOR OF APPLIED SCIENCE:** ORGANIZATIONAL LEADERSHIP 2016

South Texas College, McAllen, TX

**ASSOCIATE IN OCCUPATIONAL STUDIES:** CULINARY ARTS 1990

Culinary Institute of America, Hyde Park, NY

**TEACHING EXPERIENCE**

**BAYLOR UNIVERSITY**

Waco, Texas

**Adjunct, School of Education, Ed.D. Leadership and Organizational Change 08/2021 to Current**

Works with the instructional team to ensure live sessions are engaging and relevant for a diverse group of doctoral students. Engages students through effective communication. Provides timely and quality feedback on all assignments to ensure student learning and growth. Provides students with support and guidance on the development of their Problem of Practice Dissertations. Courses Taught: Leadership and Organizational Change, Community Leadership and Collaboration, Faculty Advisor for Problem of Practice Dissertations

**SOUTH TEXAS COLLEGE**

McAllen, TX

**Instructor, BAS Organizational Leadership 01/2019 to Current**

Provides instruction in an online environment in both traditional and competency-based education (CBE) formats. Leads weekly live sessions for students to ensure understanding of course content and application of materials in professional settings. Actively takes part in program development including the development of new courses and course iterations. Provides timely feedback for all written assignments. Successfully engages with students to build a learning community and to promote student success. Courses taught: Data-Driven Decision Making I, Data-Driven Decision Making II, Management Theory I, Management Theory II, Organizational Change, Issues in Leadership, Capstone I, Capstone 2

**Department Chair**, **Culinary Arts** **06/2018 to 06/2022**

Provides leadership and support for department faculty and staff. Develops curriculum to support the needs of the community based on advisory board recommendations. Ensures the program maintains the standards of the accreditation governing board. Advises students according to their goals to ensure student success and retention. Seeks and applies for grants to support program initiatives. Collaborates across departments on student success initiatives. Promotes the program within the college and the community.

**Instructor**, **Culinary Arts** **01/2012 to 08/2022**

Lectures and communicates effectively with students from diverse backgrounds. Inspires students to translate their academic interests into the real world by taking positive actions. Develops students' leadership skills using team assignments. Engages students using challenging and relevant labs. Effectively uses a learning management system (LMS) to supplement face-to-face learning. Develops and teaches online courses. Uses reflection assignments to increase retention of concepts and learning.

**PROFESSIONAL LEADERSHIP EXPERIENCE**

**BREAD AND BUTTER BAKERY AND CAFÉ**

McAllen, TX

**Owner/Operator** 01/2017-03/2019. Created business plans and secured investors. Developed menus and conducted cost analysis to ensure profitability. Ensured the company’s vision was at the core of the decision-making process. Led the team in the development of new products and services. Created and implemented a strategic plan. Provided training and development opportunities for employees. Collected, analyzed, and used data to make effective decisions. Created growth opportunities through the development of relationships with local businesses and the community.

**SANTA FE STEAKHOUSE AND REPUBLIC OF THE RIO GRANDE**

McAllen, TX

**Director of Kitchen Operations** 08/2004 to 08/2012

Developed standardized recipes for the multi-unit restaurant group. Implemented a training program for all kitchen personnel. Responsible for all purchasing and inventory in both operations. Created weekly forecasts and scheduled production accordingly. Successfully reduced both food costs and labor costs in both operations through lean operation techniques.

**BENNIGAN'S**

McAllen, TX

**Senior Manager** 09/2002 to 08/2004

Took on the position of Senior Manager in this franchise to develop skills in multi-unit operations. Hired, trained, and scheduled 20-25 kitchen employees. Responsible for kitchen operations including ordering, and training all franchise management on new menus, inventories, and cost controls.

**REPUBLIC OF THE RIO GRANDE**

McAllen, TX

**General Manager** 03/1999 to 09/2002 Directed all front-of-the-house personnel. Hired, trained, and scheduled all service employees. Developed employee new hire training program for both service and kitchen personnel. Responsible for kitchen operations, creating new menu items and features, developing employee handbook and procedure manuals, and general accounting.

**AWARDS AND ACCOMPLISHMENTS**

Faculty of the Year, South Texas College, 2021

NISOD Award of Excellence, 2021

Recipient MADISSAR grant to support student mentorship program, 2021

Certified CBE Instructor, South Texas College, 2022

Certification for Online Instruction - Quality Matters. 2018

Awarded the Distinguished Teaching and Learning Award, 2015

Highlighted in the Faculty Spotlight, 2015

Inducted into the National Society of Leadership and Success as a Presidential Member, 2015

Distinguished Leadership Academy Graduate, 2014

Ambassadors Leadership Academy Graduate, 2013

**COLLEGE AND COMMUNITY SERVICE**

Executive Board Member- South Texas Juvenile Diabetes Association

Founding Committee Member- Community Health Care Project

AmeriCorp Vista- Baylor Collaborative on Hunger and Poverty

Research Fellow- Baylor Collaborative on Hunger and Poverty

**Additional Committee and Leadership Roles at South Texas College**

President’s Planning and Development Council Member

Institutional Review Board (IRB) Member

Professional and Organizational Development Advisory Board Member

Distance Learning Advisory Board Member

Division Curriculum Committee Secretary

Summer Leadership Institute Committee Member

Quality Enhancement Plan Implementation Committee Member

Literature Review Subcommittee

Process Mapping Subcommittee

Council of Chairs Member

Student Food Pantry Founding Committee Member

**PUBLICATIONS**

Guerra, J. (2021). Re-Inventing student services for food-insecure students in an online environment. In A. Thornburg, R. Ceglie, & D. Abernathy (Eds), *Handbook of research on lessons learned from transitioning to virtual classrooms during a pandemic* (pp. 187-205). IGI Global.

Guerra, J., Franco, D. (2022). School closures during COVID-19: Impact on childhood hunger and opportunities for long-term solutions. In A. Thornburg, R. Ceglie, & D. Abernathy (Eds), *Schoolchildren of the COVID-19 pandemic: Impact and opportunities* (pp. 139-152). Emerald.

Guerra, J. (2021). Feeding success: A mixed-methods study on the impact of food insecurity on college students’ educational goals and the effectiveness of institutional interventions [Doctoral dissertation, Baylor University]. ProQuest Dissertations and Theses Global.